CIF-SAN DIEGO SECTION
HIGH SCHOOL SPORTS SPONSORSHIP SUMMARY

WHAT

CIF-San Diego Section high school athletic championships. A year-long series of boys' and girls' competition that includes: football, basketball, baseball, soccer, softball, track and field, and 16 other athletic events.

WHEN

Competition begins in September and continues through June of each year. Three seasons of final events are conducted in November/December, February/March, and May/June.

WHERE

Championship Finals are played at various outdoor and indoor venues throughout the San Diego Section.

PARTICIPATION

- **117 High Schools**
- **155,000 Students**
- **600 Educational Decision-makers**
- **Over 375,000 Spectators**
- **1,800 Coaches**
- **1,550 Game Officials**

PROGRAM VALUE

- **Strong local on-site logo exposure and possible product display opportunities are available.**
- **Your logo/acknowledgment can be included in all printed materials, signage areas, and public address announcements throughout a specific sport playoff.**
- **Possible direct interface with decision-makers of schools, parents, and students by utilizing direct mail services.**
- **As a sponsor, you may receive prominent mention by the 75 radio, television, and print media outlets that cover high school sports.**

LEVEL OF SPONSORSHIP

Patron	**$ 200.00 (minimum)**
Donor	**$ 750.00 (minimum)**
Contributing	**$ 2000.00 (minimum)**
Supporting	**$ 6000.00 (minimum)**
Official	**$10,000.00 (minimum)**
Title	**$17,500.00 (minimum)**